

16 August 2010

Media Release

**Bring your pets along to join in Peterborough Garden Park's
first annual dog show**

DOG-LOVERS are urged to bring their four-legged friends along to Peterborough Garden Park next month for its inaugural annual dog show.

The event, in aid of the Canine Partnership, also includes activities for the whole family including face painting and pet portraits by The Dog Portrait Company. As well as Harry Potter's very own Professor Flitwick, aka actor Warwick Davis who will be available to sign books.

Judging will be carried out by local dog trainer Karen Wild from A Pawprint who has worked with celebrities including Davina McCall and Paddy McGuinness and Hayley Burrows of PAW 2 PAW, the dog show features novelty classes as well as the more traditional pedigree competition.

Prizes go to the dog with the waggiest tail, the dog the judge would most like to take home, and the best animal to do tricks, as well as 2nd and 3rd place prizes.

Centre manager Eric Kirk said: "Dog is man's best friend and what better way to prove it than bringing your pet out for a day of fun. Entry to the competition is free but as all our proceeds are going to charity a donation of £2 per class would be most appreciated. We want to raise as much as we can while enjoying ourselves at the same time."

The show on September 4 starts at 11am and organisers hope to make it an annual event.

Peterborough Garden Park chairman Gordon Edington said: "I'm sure this will be a splendid event and I'm looking forward to seeing all our canine friends. Peterborough Garden Park isn't just about shopping – it's a fun day out for the whole family. Come along and join in!"

For more information on Peterborough Garden Park, log onto www.peterboroughgardenpark.co.uk.

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Notes to Editors

Peterborough Garden Park is an impressive new development located just off the Eye roundabout in Peterborough. It combines the UK's premier garden centre with an exciting mix of lifestyle retailers, offering a superior retail and leisure experience all year round. Set against a backdrop of generous landscaping, Peterborough Garden Park has something for everyone, providing a day out for the whole family.

The Park combines the attributes of a traditional garden centre in Van Hage's dramatic 'Crystal Palace' premises with a mix of lifestyle retailers, including Andronicas World of Coffee, Cotswold Outdoor, Cotton Traders, Hobbycraft, Le Creuset, Maidenhead Aquatics, Past Times, PBC Books and Pets Corner.

Despite problems of road access during the first weekend, and works being undertaken to improve the Eye roundabout, traffic is flowing well and access is easy.

Media contacts

Peterborough Garden Park manager Eric Kirk is happy to do interviews.

Media are welcome to come and take pictures on the day.

For media requests please contact Kelly Allnutt or Rebecca Stephens at Athene Communications on 01733 207334, email kelly@athene-communications.co.uk or call 07879 633 796.