

March 2010

**Media Release (with pictures)**

## **Come and see the 'Allotment Doctor' at the Garden Park**

CALLING all gardening enthusiasts! BBC Radio 2's 'Allotment Doctor', Terry Walton, will be making an appearance at the Van Hage store at Peterborough Garden Park on Sunday 11<sup>th</sup> April.

Terry is regularly featured on Jeremy Vine's radio show, drawing on his experience of working on his own allotment in the Rhondda Valley to provide invaluable gardening advice to listeners. His visit to Peterborough will offer gardeners of all abilities a rare opportunity to speak to him in person.

As well as giving an interactive talk, Terry will be available to answer gardening questions and sign copies of his brilliant book 'My Life on a Hillside Allotment'.

Terry said: "The growth in the number of people wanting to grow their own vegetables is increasing significantly. The populous are becoming more aware of the taste that freshly gathered crops have over those pristine, polythene packaged , supermarket vegetables .

"The days of cheap food are over and many a budget can be subsidised by a little effort of your own. Join this 'growing' revolution!"

Philippa McKean, Store Manager at Van Hage, said: "It's a real coup for us to host Terry's visit to Peterborough; he has quite a following in the gardening scene, so we anticipate that lots of people will want to seek his guidance on their various gardening challenges."

Gordon Edington, Chairman of Peterborough Garden Park, said: “We’re tremendously pleased that Terry is coming to Peterborough Garden Park. As well as benefiting from the advice of ‘The Allotment Doctor’, visitors will be delighted with the range of other retail outlets for them to enjoy.”

Terry’s visit will take place in the outside covered demonstration area and will include his interactive talk from 11.30am – 12.30pm and book signing from 2.30pm – 3.30pm on Sunday 11 April.

For more information on Peterborough Garden Park, log onto [www.peterboroughgardenpark.co.uk](http://www.peterboroughgardenpark.co.uk).

**- Ends-**

### **Notes to Editors**

Peterborough Garden Park is an impressive new development located just off the Eye roundabout in Peterborough. It combines the UK’s premier garden centre with an exciting mix of lifestyle retailers, offering a superior retail and leisure experience all year round. Set against a backdrop of generous landscaping, Peterborough Garden Park has something for everyone, providing a day out for the whole family.

The Park combines the attributes of a traditional garden centre in Van Hage’s dramatic ‘Crystal Palace’ premises with a mix of lifestyle retailers, including Andronicas World of Coffee, Cotswold Outdoor, Cotton Traders, Hawkins Bazaar, Hobbycraft, Le Creuset, Maidenhead Aquatics, Past Times, PBC Books and Pets Corner.

### **Media contacts**

Peterborough Garden Park chairman Gordon Edington and Van Hage store manager Phillippa McKean are happy to do interviews.

For media requests please contact Rebecca Stephens at Athene Communications on 01733 207340, email [rebecca@athene-communications.co.uk](mailto:rebecca@athene-communications.co.uk) or call 07879 633 796.